
Corporate Golf Preferred Partnership

Pine Trace Golf Club

Cherry Creek Golf Club

Shepherd's Hollow Golf Club

Our Courses

Pine Trace Golf Club

- Established in 1989, Pine Trace initiated the transformation of the upscale public golf course in southeast Michigan. The strong golf architecture, dedication to service and course conditions, and great location has made Pine Trace the place to conduct business golf.

- Pine Trace's Features & Values
 - Strong focus on service
 - Friendly and helpful staff
 - Organized and quick course play
 - Casual grill room
 - Great location
 - Relaxed environment



Cherry Creek Golf Club

- Established in 1995, Cherry Creek has become one of Metro Detroit's premier golf and banquet destinations. The course is thoughtfully designed and exceptionally maintained as is the staff friendly and service supreme. The club house at Cherry Creek is positioned overlooking lush green fairways and water; coupled with the ability to seamlessly execute large functions, Cherry Creek is the place for large business events and entertainment

- Cherry Creek's Features & Values
 - Club house second to none
 - Friendly and helpful staff
 - Challenging course design
 - Upscale dining and hospitality
 - Private meeting space
 - Capacity for large functions



Shepherd's Hollow Golf Club

- Shepherd's Hollow has been referred to as the epitome of 'Pure Michigan Golf' and is ranked on the 'Top 50 Public Golf Courses in the Nation' by Golf Digest. The dedication to course conditions and maintenance, focus on service excellence and commitment to creating a memorable experience have made Shepherd's Hollow the quintessential place to combine business and golf.

- Shepherd's Hollow Features & Values
 - 'Destination' course
 - Pristine course conditions
 - Excellent customer service
 - Low Country architecture
 - Upscale food experience
 - Private meeting space
 - Casual luxury



Packages

- Our packages have been carefully constructed with your needs in mind. Each contains a number of tee times, golf outings, holiday parties, social events and other business functions. Each element is further detailed following the package information. As you read through, keep in mind any item can be adapted to your company's entertainment needs.

Silver Package

- **Tee Times:** 36 Total Tee Times (12 at each Pine Trace, Cherry Creek and Shepherd's Hollow)
- **Practice:** Complimentary use of driving range and all chipping facilities the day of golf for all players
- **Golf Outing:** 30 person golf outing including continental breakfast, lunch, dinner and beverages
- **Titleist Golf Balls:** 12 dozen custom logo golf balls
- **Holiday Party:** 30 person holiday party at your choice of location; inclusive of buffet or family style dinner and beverages
- **Social Event or Business Meeting:** 30 person social event or private meeting at your choice of location
- **Philanthropies:** Silver level corporate sponsorship and recognition at the Special Olympics of Golf event at Pine Trace and Wounded Warrior Project Charity Golf Outing at Cherry Creek.
- **Enhancements at all three locations:**
 - 20% Savings on all Food & Beverage purchases
 - 20% Savings on Pro Shop merchandise

Total Annual Cost: \$10,000.00

Gold Package

- **Tee Times:** 54 Total Tee Times (18 at each Pine Trace, Cherry Creek and Shepherd's Hollow)
- **Practice:** Complimentary use of driving range and all chipping facilities: Unlimited for 5 executives; available the day of golf for all players
- **Golf Outing:** 48 person golf outing including continental breakfast, lunch, dinner and beverages
- **Titleist Golf Balls:** 24 dozen custom logo golf balls
- **Titleist Club Fitting:** Personalized custom club fitting for 5 executives of your choice
- **Business Meeting:** 48 person business meeting at your choice of location. Includes continental breakfast, plated luncheon, signature snack break and executive beverage station
- **Holiday Party:** 48 person holiday party at your choice of location; inclusive of buffet or family style dinner and beverages
- **Social Event or Business Meeting:** 48 person social event or a second business meeting at your choice of location
- **Philanthropies:** Gold level corporate sponsorship and recognition at the Special Olympics of Golf event at Pine Trace and Wounded Warrior Project Charity Golf Outing at Cherry Creek.
- **Enhancements at all three locations:**
 - 20% Savings on all Food & Beverage purchases
 - 20% Savings on Pro Shop merchandise

Total Annual Cost: \$25,000.00

Platinum Package

- **Tee Times:** 90 Total Tee Times (30 at each Pine Trace, Cherry Creek and Shepherd's Hollow)
- **Practice:** Complimentary use of driving range and all chipping facilities: Unlimited for 8 executives; available the day of golf for all players
- **Golf Outing:** 100 person golf outing with continental breakfast, lunch, dinner and beverages. Also included: custom designed golf shirts for all players.
- **Titleist Golf Balls:** 48 dozen custom logo golf balls
- **Titleist Club Fitting:** Personalized custom club fitting for 12 executives of your choice
- **Business Meeting:** 100 person business meeting at your choice of location. Includes continental breakfast, plated luncheon, signature snack break and executive beverage station
- **Holiday Party:** 100 person holiday party at your choice of location; inclusive of buffet or family style dinner and beverages
- **Social Event or Business Meeting:** 100 person social event or a second business meeting at your choice of location
- **Oktoberfest:** One foursome at the Oktoberfest Golf Scramble held annually the last weekend of September at Cherry Creek Golf Club
- **Philanthropies:** Gold level corporate sponsorship and recognition at the Special Olympics of Golf event at Pine Trace and Wounded Warrior Project Charity Golf Outing at Cherry Creek.
- **Enhancements at all three locations:**
 - 20% Savings on all Food & Beverage purchases
 - 20% Savings on Pro Shop merchandise

Total Annual Cost: \$50,000.00

Golf Outing Details

With nearly 50 years of combined experience, no one in Metro Detroit caters to the business professional better than the three course collection of Pine Trace, Cherry Creek and Shepherd's Hollow. Understanding the value of strong business relationships, we focus on impeccable service for the corporate customer and the guests. Golf Outing outings include:

- 18 Holes of Championship Golf with Carts for all guests
 - 9 AM (or earlier) Shot-gun Start*
 - Professional Scoring by our club professionals
- Continental Breakfast
 - Includes eggs & bacon, juice and coffee bar
- Lunch at the 'turn'
 - Hot dog or sandwich, chips and a non-alcoholic beverage
- Signature Steak Dinner
 - N.Y. Strip Steak, Potatoes and Chef's Choice Vegetable
- Premium Bar for 2 Hours:
 - *Absolut, Tanqueray, J&B Scotch, Seagram's 7, Bacardi Silver, Captain Morgan's, Christian Brother's, Southern Comfort, Jack Daniel's, Jim Beam, Jose Cuervo, Dekuyper Peach Schnapps, Kahlua, Amaretto, Bailey's Irish Cream; Domestic & imported draft beer; House Cabernet Sauvignon, Merlot, Chardonnay & Pinot Grigio ; All necessary garnishes and mixers*
 - *Four beverage vouchers** per player in your outing*



**10 AM shot-gun start available for \$5.00 per person premium*

***Beverage voucher redemption rates: 1 voucher for non-alcoholic beverage, 2 vouchers for domestic beer and 3 vouchers for a mixed liquor drink. Additional vouchers may be purchased for \$1.50 per voucher*

Business Meeting

Make your business meetings entertaining and effortless. From the food & beverage to audio & video technology, allow us to organize every detail. Included in every business package will be:

Breakfast & Lunch:

- Continental Breakfast Buffett
 - Mixed Fruit, Assorted Pastries & Danishes, Bagels & Cream Cheese, Assorted Juices and Coffee Bar
- Plated Luncheon
 - Your choice of Meat, Starch and Vegetable

Executive Beverage Station:

- Includes Bottled Water, Pepsi, Diet Pepsi, Sierra Mist, and Assorted Herbal and Iced Teas

Snack Station:

- Cookies & Brownies, Chips & Pretzels, Granola Bars, Whole Fruit, and Assorted Hard Candies

Basic Audio/Visual:

- LCD Projector; compatible for DVD, VCR, or laptop hook-up
- Large Projector Screen
- Basic Sound; 2 speakers & microphone system
- Wireless Internet



Holiday Party

Allow us to professionally plan and orchestrate your company's Holiday Party! Your celebration menu can be served family style or as a buffet, the choice is up to you! Your meal choices include:

□ Dinner

- *Fresh Baked Rolls and Sweet Cream Butter*
- *Festive Nutcracker Salad*
Mixed greens, dried cherries, candied pecans, bleu cheese and poppy seed dressing
- *Cavatappi Pasta Primavera*
Garden vegetables with lemon alfredo sauce
- *Provençal Roasted Bone-in Chicken*
- *Carved Pepper Crusted Beef Tenderloin*
- *Pan Roasted Salmon*
- *Holiday Petit Fours and Miniature Desserts*



□ Premium Bar Package

- *3 drink vouchers per guest*
- *Absolut, Tanqueray, J&B Scotch, Seagram's 7, Bacardi Silver, Captain Morgan's, Christian Brother's, Southern Comfort, Jack Daniel's, Jim Beam, Jose Cuervo, Dekuyper Peach Schnapps, Kahlua, Amaretto, Bailey's Irish Cream;*
- *Domestic & imported draft beer*
- *House Cabernet Sauvignon,*
- *Merlot, Chardonnay & Pinot Grigio*
- *All necessary garnishes and mixers*



***Beverage voucher redemption rates: 1 voucher for non-alcoholic beverage, 2 vouchers for domestic beer and 3 vouchers for a mixed liquor drink. Additional vouchers may be purchased for \$1.50 per voucher*

Social Event

- Host a two hour social event for your guests to enjoy. Whether an awards ceremony, end of the year banquet or other occasion, each event will include your choice of passed hors d'oeuvres, signature food displays and a premium bar as follows:

- Hors d'oeuvres

- Shrimp Cocktail & Snow Crab Claws

- Miniature Beef Wellingtons

- Assorted Crostini

(tomato-basil-mozzarella, pepperoni-fontina, and red onion jam-gorgonzola)

- Chicken Cordon Bleu

(bites of chicken stuffed with gruyere cheese and ham fried golden brown)



- Signature Displays

- Imported & Domestic Cheese Displays

- Assorted Fresh Fruit

- Vegetable Crudités

- Dessert Assortment



- Premium Bar Package

- 3 drink vouchers per guest

- Absolut, Tanqueray, J&B Scotch, Seagram's 7, Bacardi Silver, Captain Morgan's, Christian Brother's, Southern Comfort, Jack Daniel's, Jim Beam, Jose Cuervo, Dekuyper Peach Schnapps, Kahlua, Amaretto, Baileys Irish Cream;*

- Domestic & Imported Draft Beer*

- House Cabernet Sauvignon, Merlot, Chardonnay & Pinot Grigio*

- All necessary garnishes and mixers*

***Beverage voucher redemption rates: 1 voucher for non-alcoholic beverage, 2 vouchers for domestic beer and 3 vouchers for a mixed liquor drink. Additional vouchers may be purchased for \$1.50 per voucher*

Philanthropy

We firmly believe that giving back is the way to get ahead. Pine Trace is proud to have hosted the Special Olympics of Golf for 20 Years and intends to do so for another 20 years.

2011 marks the first annual alliance between Cherry Creek Golf Club and the Wounded Warrior Project. This organization focuses on helping those men and women whom have sacrificed so much for our great country in recent worldwide conflicts.

Your company's partnership with us brings you not only closer to the best golf and entertainment venues in Metro Detroit, but will bring your companies name and face to the forefront with these two incredible charitable organizations.

As a sponsor, your company logo will be included in all event materials as well as on signage throughout the event. Members of your organization will be invited to the events and platinum sponsors will have the ability to play in event golf outings.



The Preferred Partnership Advantage

- You will strengthen your professional relationships building trust, rapport and stronger connections with your guests
- You will receive the same quality service and attention regardless of location
- Your guests will recognize the professionalism and exceptional service quality received as a reflection on you and your company
- A onetime transaction will cover a years worth of business entertainment needs
 - No monthly dues or minimums
 - No association or guest fees

We pride ourselves on

- Delivering What We Promise
- Immaculate Golf Conditions & Maintenance
- Superior Golf Club Facilities
- A Focus on Service Excellence
- A Professional, Friendly and Attentive Staff
- High Food & Beverage Standards

Customization

Our Corporate Golf Partnership Packages are designed to fit your needs:

- ▣ Additions and Adjustments may include but are not limited to:
 - ▣ Additional tee times
 - ▣ Larger or smaller golf outings, social events, business meetings or holiday parties
 - ▣ Food & Beverage 'house' Accounts
 - ▣ Instead of a holiday party host an additional social event, business meeting or a large golf event

For more information and to customize a Corporate Golf Partnership Package please contact:

Michael Bylen

Managing Partner

(248) 852-7100 (248) 922-0300

Golf Club Details

Pine Trace Golf Club

3600 Pine Trace Blvd.

Rochester Hills, Michigan 48307

(248) 852-7100

www.pinetrace.com

Cherry Creek Golf Club

52000 Cherry Creek Drive

Shelby Township, Michigan 48316

(586) 254-7700

www.cherrycreekgolf.com

Shepherd's Hollow Golf Club

9085 Big Lake Road

Clarkston, Michigan 48346

(248) 922-0300

www.shepherdshollow.com